

# **B2B** MARKETING EXCHANGE

FEBRUARY 28 - MARCH 2, 2022 | THE PHOENICIAN, SCOTTSDALE AZ

WHAT TO EXPECT:

**OUR  
HEALTH  
+ SAFETY  
PLAN**

# WHAT TO EXPECT - OUR HEALTH & SAFETY PLAN

**#B2BMX is excited to welcome our buyers and vendors back to forge new relationships and celebrate old ones.** Our team is committed to creating an **event experience** where our customers, partners, and employees can **safely and effectively conduct business**.

**Read on to find out what health measures we have in place** and how you can play a role in moving business forward safely.

## BEFORE YOU ARRIVE

- **Have you completed a self-assessment and are you symptom-free?** If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by [clicking here](#).
- **Check your flight and travel arrangements.**
- **Have your digital or printed registration confirmation ready when you arrive** — the more prepared you are, the faster entry will be.
- **We are implementing new face mask requirements, per current CDC guidelines. Specifically:**
  - All attendees and staff will be required to be 100% fully vaccinated in order to attend #B2BMX. Vaccination proof may be requested upon arrival.
  - All attendees, staff, and venue personnel must wear a face mask at all times. If needed, masks will be available at the event.
- **We have an open line of communication** in place with the facility, hotel partners and local health officials.
- Before the doors open, we will **conduct inspections to ensure the venue is safe, clean** and ready for business!
- **Have you completed a daily self-assessment, and are you symptom-free?** If you feel sick, please stay home. You can refer to the CDC's COVID-19 Self-Checker reference guide for any questions on symptoms by clicking [here](#).
- **Make sure you have a face mask:**
  - Please wear a face mask at all times while on the show floor. If needed, masks will be available at the event.
  - Be prepared to show your proof of vaccination to our customer experience team during badge pickup
- **Social distancing requirements** will be in compliance with the venue/facility guidelines.

## INSIDE THE SHOW

- **Be sure to wear a face mask at all times while on the show floor.** If needed, masks will be available at the event.
- **Please follow all recommended Health & Safety Measures** including washing your hands often, covering your cough or sneeze and staying home if you are sick.
- **We've increased staff and security** to provide the BEST customer service and information accessibility.
- Exhibitors will have access to **enhanced cleaning and disinfection services** for their booths.
- **Daily disinfecting** will take place to sanitize all seating, restrooms, and frequently touched public areas.
- Feeling sick unexpectedly at the show? **Medical personnel will be on-site** to assist anyone feeling unwell.
- **Please plan accordingly and allot extra time when arriving at the show and making appointments with your customers.**
- **We ask that you fully comply with applicable CDC COVID-19 health and safety measures** and protocols for attendance at #B2BMX.

## ARRIVING AT #B2BMX

# #B2BMX ATTENDANCE TERMS & CONDITIONS

Please take a moment to review this document as all individuals who register on-line or on-site, obtain a badge and attend this event are asked to acknowledge and accept the following Terms & Conditions.

1. Attendee grants Emerald the right to use Attendee's name, image and likeness, including but not limited to any photographs or video taken of you at the show, for marketing purposes.
2. ATTENTION: Exhibitors and Sponsors at #B2BMX may utilize badge scanning in order to follow up with you after the show. Please be aware that by permitting an exhibitor/sponsor to scan your badge, your contact information, including address, email, phone and fax, will be shared with the exhibitor/sponsor and #B2BMX will no longer be in control of how your information is used. Questions or concerns? Email [privacy@emeraldx.com](mailto:privacy@emeraldx.com).
3. Emerald reserves the right to accept, reject or prohibit registration for or attendance at its events at any time for any reason.
4. Attendee expressly assumes, and releases Emerald and any affiliates from all risks, claims, damages, losses, costs and expenses, whether or not reasonably foreseeable, associated with, resulting from or arising in connection with Attendee's participation, presence or sampling of any products at the Event, including, without limitation, all risks of harm, damage, illness (including viruses or illness from any communicable disease or from any sampled products) or injury (including death) to or related to Attendee and his or her person or property.
5. Attendee expressly agrees to fully comply with applicable CDC COVID-19 health and safety measures and protocols for attendance at #B2BMX. In addition to CDC's health and safety guidelines, #B2BMX will be requiring all attendees be fully vaccinated and be able to show proof of vaccination status to our Experience team when needed. All Attendees will be required to wear a mask at all times during the show.
6. By agreeing to these Terms and Conditions, you confirm that you have reviewed and agree to the <https://www.emeraldx.com/privacy-policy/>.

# AIRLINE AND HOTEL HEALTH & SAFETY INFORMATION

## AIRLINES HEALTH & SAFETY INFORMATION:

### American

- [Travel information](#)
- [Health and Safety](#)

### United

- [Travel information:](#)
- [Health and Safety](#)

### Delta

- [Travel information](#)
- [Health and Safety](#)

### JetBlue

- [Travel information:](#)
- [Health and Safety](#)

### Southwest

- [Travel information:](#)
- [Health and Safety](#)

## HOTEL PARTNER HEALTH & SAFETY INFORMATION:

### The Phoenician Resort, Scottsdale

- [Further Information](#)

## RIDE SHARE HEALTH & SAFETY MESSAGING

### Uber

- [Travel information](#)

### Lyft

- [Travel information](#)

## OTHER RESOURCES:

### US TRAVEL ASSOCIATION

- [Industry guidance](#)

### CDC

- [General Guidelines](#)
- [Travel Guidelines](#)

# HOW TO CONTACT US

## REACH OUT TO US AT ANYTIME

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If you have any questions about our health and safety measures or how you can best prepare, contact us at [conference@demandgenreport.com](mailto:conference@demandgenreport.com).

## BEFORE THE SHOW

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Please refer to [www.b2bmarketing.exchange](http://www.b2bmarketing.exchange) to review a full list of health and safety measures or if you would like to speak to your account executive or our buyer relations department please contact us at [conference@demandgenreport.com](mailto:conference@demandgenreport.com).

## AT THE SHOW

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To reference any health and safety measures at the show, you can refer to signage placed throughout the venue or contact our friendly staff by visiting the Info Desk, located at the bottom of the escalator.



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